

## About the American Planning Association New Jersey Chapter

The New Jersey Chapter of the American Planning Association (APANJ) is a nonprofit education and membership organization.

*APANJ brings together thousands of people — practicing planners, citizens, elected officials — committed to making great communities happen.*

Members include practicing planners, planning students, elected and appointed officials, planning commissioners, and interested citizens.

APANJ is dedicated to advancing the art, science and profession of good planning — physical, economic and social — to create communities that offer better choices for where and how people work and live.

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### Mission Statement

The mission of the New Jersey Chapter of the American Planning Association is to promote sound planning as a process and a body of knowledge essential to improving the quality of life of the citizens of New Jersey and all stakeholders with an interest in the state. The Chapter does this by:

- Helping professional planners, the general public, lay planners, interested stakeholders, non-profits, the media, legislators, regulators, homeowners, businesses, students, educators and local and state officials become more

*Planning means housing choice. Planning means safe communities and a better commute. Planning means communities of lasting value.*

aware of planning values, methods, knowledge, processes, practice, issues, and techniques; and

- Providing opportunities for increasing the awareness, resources, knowledge, skills, and commitment of those in the planning practice, as well as anyone who may influence planning practice.

### APANJ Goals

To develop:

- A public and governmental leadership that is familiar with and appreciates the value of the planning process and what professional planners contribute to their quality of life.
- An organization widely known and recognized for its ability to lend credible and timely information and advice on the full range of socioeconomic issues affecting the future development of the state.
- An organization known to and consulted by regional planning agencies, nonprofit housing and environmental groups and allied professional organizations regarding statewide and local issues.
- A membership reflecting the diversity of New Jersey, motivated to participate in and contribute to Chapter programs and committees.
- A wide variety of choices in regularly scheduled professional development programs.
- Educational outreach programs that enable citizen planners and others to obtain general familiarity with planning issues.
  - A well-organized association with financial stability.



### What Does APANJ Do?

APANJ members are linked into a community of planners throughout the state and are able to participate in a wide variety of educational and social activities, including walking tours, an annual conference, professional development activities, educational seminars, and social networking opportunities. Members also receive regular blast emails with announcements as well as our bi-monthly newsletter, *The Jersey Planner*.

### Learn More

To become a member, or to learn more about what we do, visit our website: [www.njapa.org](http://www.njapa.org), or contact us at:

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## What Is Planning?

Planning is a dynamic profession that works to improve the welfare of people and their communities by creating more convenient, equitable, healthful, efficient, and attractive places for present and future generations.

Planning enables civic leaders, businesses, and citizens to play a meaningful role in creating communities that enrich people's lives.

Good planning helps create communities that offer better choices for where and how people live. Planning helps community members envision the direction their community grow and will help them find the right balance of new development and essential services, protection of the environment, and innovative change.



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[www.njapa.org](http://www.njapa.org)

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*Making Great  
Communities Happen*